



OF PAPERS  
ORIGINALLY FILED

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: McCarthy, et al.

Serial No.: 09/378,678

Filed: August 20, 1999

For: VIRTUAL GIFT CARD

I hereby certify that this paper and the attached papers are being deposited with the United States Postal Service as first class mail in an envelope addressed to:  
Assistant Commissioner for Patents  
Washington, DC 20231, on this date

Date

Kim A. Cabello

DECLARATION UNDER 37 C.F.R. 1.131

Assistant Commissioner for Patents  
Washington, D.C. 20231

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Technology Center 2100

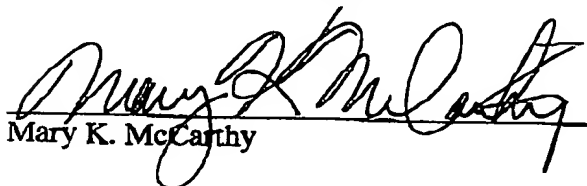
Sir:

Mary K. McCarthy, Vickie Portwood Kruger, Shere Lynne Anderson, and David A. Reynolds, inventors of the above-identified application, declare as follows:

1. All acts and events recited in this declaration occurred in the United States.
2. We conceived the invention described and claimed in the above-identified application during a meeting on March 25, 1999.
3. Subsequently on April 20, 1999 a "Virtual GiftCard" Market Proposal meeting was held. The agenda of the April 20 meeting is attached hereto as Exhibit 1. Copies of slides presented at the meeting are attached hereto as Exhibit 2. A GiftCard Business Proposal presented at that meeting is attached hereto as Exhibit 3. Exhibits 1, 2 and 3 comprise a written description of the invention.
4. On April 30, 1999, inventor David A. Reynolds prepared an Invention Disclosure, a copy of which is attached hereto as Exhibit 4. Exhibit 4 comprises a written description of the invention described and claimed in the above-identified application.
5. Starting at least as early of May 3, 1999, we began working diligently toward reducing to practice the invention described and claimed in the above-identified application. We began the process of designing the systems and cards described and claimed in the above-identified application on or about May 5, 1999. On or about May 21, 1999, the Web page design

and credit card processing package were approved. Starting on or about May 24, 1999 and ending on or about June 4, 1999 the Indigo™ digital press room was prepared. The Website creation process started on or about May 24, 1999 and ended on or about June 11, 1999. On or about May 25, 1999, the process of creating Indigo™ digital press templates began. The Indigo™ template creation process ended on or about July 9, 1999. On or about May 28, 1999, all third party hardware and software necessary to implement the invention described and claimed in the above-identified application was purchased. Also, on or about May 28, 1999, a list of merchants to provide gift certificates was completed. Between, on or about June 1, 1999 and June 25, 1999, business arrangements were concluded with participating merchants. Between June 7, 1999 and June 18, 1999, the Indigo™ digital press used to implement the invention described and claimed in the above-identified application, was installed and training was provided to operators. Upon completion of the Indigo™ templates on or about July 9, 1999, system testing began July 12, 1999, at which time the invention described and claimed in the above-identified application was actually reduced to practice.

6. Each of us declares that all statements made herein on personal knowledge are true and all statements made herein on information and belief are believed to be true, and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001, Title 18 of the United States Code and that such willful false statements may jeopardize the validity of this application or any patent issued thereon.

  
Mary K. McCarthy

Dated: 6/24/02

\_\_\_\_\_  
Vickie Portwood Kruger

Dated: \_\_\_\_\_

\_\_\_\_\_  
Shere Lynne Anderson

Dated: \_\_\_\_\_

\_\_\_\_\_  
David A. Reynolds

Dated: \_\_\_\_\_



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*#8 Seden*  
*7-16-02*

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\_\_\_\_\_  
Mary K. McCarthy

Dated: \_\_\_\_\_

\_\_\_\_\_  
Vickie Portwood Kruger

Dated: \_\_\_\_\_

Shere L. Anderson  
Shere Lynne Anderson

Dated: June 24, 2002

\_\_\_\_\_  
David A. Reynolds

Dated: \_\_\_\_\_



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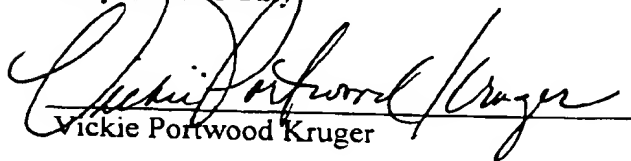
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Mary K. McCarthy

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Vickie Portwood Kruger

Dated: 6-25-02

Shere Lynne Anderson

Dated: \_\_\_\_\_

  
David A. Reynolds

Dated: 6-24-02